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INNOVATIVE COAT CHECK SERVICE RETURNS TO MKE FOR SECOND STRAIGHT YEAR

Mitchell Airport remains the only major U.S airport to allow travelers to check their coats

MILWAUKEE (DECEMBER 1, 2020) – Just in time for the holiday season, Milwaukee Mitchell International Airport is proud to announce the return of its coat check service. This winter amenity is a hit among travelers, especially those heading to warm weather destinations.

In partnership with retail partner Paradies Lagardère, the service is offered inside the Summerfest Marketplace store which is located pre-security. Travelers can leave their coat with a friendly attendant for the low cost of \$2 per day, or \$10 per trip.

“We remain the only major airport in the nation to offer this coat check service, and we’ve been pleased with the overwhelmingly positive response we’ve received this far,” said Airport Director Brian Dranzik. “We’re so glad to be able to bring this back again for another year. This simple idea is truly making the travel experience easier and better for our passengers, and that’s what we continually aim to do here at MKE.”

Each coat is wrapped in protective plastic, hung with care, and locked away until its ready to be retrieved.



“Paradies Lagardère is thrilled to offer this creative coat check service in Summerfest Marketplace at MKE,” said Vice President of Business Development Pat Wallace. “This unique feature is a great example of how we partnered with the airport to craft a complete traveler experience based on the specific needs of our customers.”

Since the coat check’s debut last year, it’s been called “innovative”, “brilliant”, and a “gamechanger” in national news publications. MKE’s Coat Check program operates seven days per week and is open until the last flight.

Milwaukee Mitchell International Airport (MKE) currently offers nonstop flights to 35 destinations coast-to-coast, and more than 200 international destinations are available with just one connection. MKE is served by Air Canada, Alaska, American, Delta, Frontier, Southwest, and United. The complete list of nonstop cities can be found at mitchellairport.com.

MKE is owned by Milwaukee County and operated by the Department of Transportation, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. The Airport is entirely funded by user fees; no property tax dollars are used for the Airport’s capital improvements or for its day-to-day operation.