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RIDE-SHARING SERVICES UBER, LYFT WILL BE PERMITTED TO PICK UP PASSENGERS AT MITCHELL AIRPORT

Pilot program responds to strong customer demand for Lyft, expanded Uber services

MILWAUKEE (March 14, 2016) – Milwaukee County’s General Mitchell International Airport (MKE) announced today that it has reached an agreement to offer a 90-day pilot program for popular ride-sharing services Uber and Lyft.

Beginning Tuesday, March 15, 2016, arriving passengers will have the option of selecting Uber or Lyft to reach their final destinations. Previously, Uber and Lyft could drop-off passengers, but only Uber Black and Uber SUV could pick up passengers at the Airport. As part of the pilot program, all Uber and Lyft services will be permitted to pick up passengers at the Airport.

“Ride-sharing services like Uber and Lyft are becoming an important part of the travel and transportation infrastructure, and we are pleased to offer this pilot program to passengers at Mitchell Airport,” County Executive Chris Abele said. “We are optimistic that this pilot program will set the stage for the Airport to offer convenient Uber and Lyft pickups permanently.”

The Uber and Lyft ride-sharing pick-up area is located between Baggage Claim Carousels 1 & 2. Passengers requesting rides on Uber or Lyft should use the exit doors marked “Exit to Ticketing” located alongside the escalator.

Mitchell Airport offers nonstop flights to nearly 40 destinations coast-to-coast, and 160 international destinations are available from Milwaukee with just one connection. MKE is served by Southwest, Delta, Alaska, Air Canada, American, Frontier, OneJet and United. The nonstop cities map can be found at www.mitchellairport.com.

General Mitchell International Airport is owned by Milwaukee County and operated by the Department of Transportation, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. The airport is entirely funded by user fees; no property tax dollars are used for the airport’s capital improvements or for its day-to-day operation.

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